

APP STORE

Word Mark APP STORE**Goods and Services**

IC 035. US 100 101 102. G & S: Retail store services featuring computer software provided via the internet and other computer and electronic communication networks; Retail store services featuring computer software for use on handheld mobile digital electronic devices and other consumer electronics. FIRST USE: 20080306. FIRST USE IN COMMERCE: 20080710

IC 038. US 100 101 104. G & S: Electronic transmission of data via the internet, global computer networks, wireless networks and electronic communication networks; Providing access to global computer networks, wireless networks and electronic communications networks for transmission or receipt of data. FIRST USE: 20080306. FIRST USE IN COMMERCE: 20080710

IC 042. US 100 101. G & S: Maintenance, repair and updating of computer software; Providing a website featuring technical information relating to computer software provided; Providing computer software consulting services; technical support services, namely, troubleshooting in the nature of diagnosing and repairing computer software problems; computer services, namely, providing search engines for obtaining data via electronic communications networks; Providing temporary use of non-downloadable computer software to enable users to program, organize and access audio, video, text, multimedia content and third-party computer software programs; Internet services, namely, creating indexes of information, sites, and other resources available on global computer networks for others; Searching and retrieving information, sites, and other resources available on global computer networks and other electronic communication networks for others. FIRST USE: 20080306. FIRST USE IN COMMERCE: 20080710

Standard Characters Claimed**Mark****Drawing Code**

(4) STANDARD CHARACTER MARK

Serial Number

77525433

Filing Date

July 17, 2008

Current Filing Basis

1A

Original Filing Basis

1B;44D

Published for Opposition

January 5, 2010

Owner

(APPLICANT) Apple Inc. CORPORATION CALIFORNIA 1 Infinite Loop
Cupertino CALIFORNIA 95014